

ORDER

Orders
Order / Rev: 484873 - 7
Alt Order #:
Product Desc: Kirkpatrick for Congress 2012
Estimate: ID 11368
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 07/10/12 / 10/24/12
Order Type: GENERAL

CBS5

Primary AE: House KPHO Local House KPHO Local
Sales Office: KPHO
Sales Region: Local

Agency
Name: Media Strategies and Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kirkpatrick/D/CON/ AZ
Demographic: A35+
Product Codes: Political-Cand-Other
Priority: IMP
Revenue Codes: POL, PLC, CPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	49	\$41,065.00	\$34,905.25
10/29/12	10/29/12	10	\$4,455.00	\$3,786.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$41,065.00	\$34,905.25	0.00
November 2012	10	\$4,455.00	\$3,786.75	0.00
Totals	59	\$45,520.00	\$38,692.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House Kf			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
CBS5	22%	\$45,520.00
Market	100%	\$206,909.09

Competitive Share

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	18%	\$37,243.64
KPAZ	0%	\$0.00
KPNX	20%	\$41,381.82
KPPX	0%	\$0.00
KSAZ	20%	\$41,381.82
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	20%	\$41,381.82
KUSK	0%	\$0.00

Order / Rev: 484873 - 7
 Alt Order #:
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: Kirkpatrick for Congress 2012 CBS5
 Estimate: ID 11368

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPHO	10/23/12	10/29/12	M-F 530-6am M-F 530-6a	CM	M-F 530-6a (5:30 AM-6:00 AM)	MTWTF--	:30	2	\$135.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/23/12	10/29/12	M--T---		2			\$135.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/23/12-10/29/12		M-F 530-6am See MG 2.6,2.7,2.8,2.9 [Per KJ]		M-F 530-6a (5:30 AM-6:00 AM--Th-----		:30		(\$135.00)		0.00	NM		
2	KPHO	10/23/12-10/29/12		M-F 530-6am See MG 2.6,2.7,2.8,2.9 [Oversold need clear sheet to place]		M-F 530-6a (5:30 AM-6:00 AM--Th-----		:30		(\$135.00)		0.00	NM		
2	KPHO	10/23/12	10/29/12	M-F 6-630a M-F 6-630a	CM	M-F 6-630a (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$90.00	IMP	0.00	NM	4	\$3,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--		5			\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----		:30		(\$90.00)		0.00	NM		
2	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----		:30		(\$90.00)		0.00	NM		
3	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----		:30		(\$90.00)		0.00	NM		
4	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 2.6,2.7,2.8,2.9 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----		:30		(\$90.00)		0.00	NM		
5	KPHO	10/23/12-10/29/12		M-F 6-630a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 6-630a (6:00 AM-6:30 AMTWThF----		:30		(\$90.00)		0.00	NM		
6	KPHO	10/23/12-10/26/12		M-F 5PM News Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-F 5p-530p -TWThF----		:30		\$1,400.00		0.00	NM		
7	KPHO	10/23/12-10/26/12		M-F 530p News Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-F 530p News -TWThF----		:30		\$1,200.00		0.00	NM		
8	KPHO	10/23/12-10/26/12		M-F 3-4p Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-F 3p-357p -TWThF----		:30		\$500.00		0.00	NM		
9	KPHO	10/29/12-10/29/12		M-Th, Su 430-5a Ⓜ MG for 15.2,11.2,11.3,24.4,3.1,8.3,1.1,5.1,1.2,24.1,2.4		M-Th, Su 430a-45 M-----		:30		\$40.00		0.00	NM		
3	KPHO	10/23/12	10/29/12	M-F 630-7a M-F 630-7a	CM	M-F 630-7a (6:30 AM-7:00 AM)	MTWTF--	:30	4	\$80.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/23/12	10/29/12	M-WTF--		4			\$80.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 2.6,2.7,2.8,2.9 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----		:30		(\$80.00)		0.00	NM		
2	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----		:30		(\$80.00)		0.00	NM		
3	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----		:30		(\$80.00)		0.00	NM		
4	KPHO	10/23/12-10/29/12		M-F 630-7a See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10 [Per KJ]		M-F 630-7a (6:30 AM-7:00 AM-wThF----		:30		(\$80.00)		0.00	NM		
4	KPHO	10/23/12	10/29/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	MTWTF--	:30	5	\$90.00	IMP	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 484873 - 7
Alt Order #:
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kirkpatrick/D/CON/ AZ
Product Desc: Kirkpatrick for Congress 2012
Estimate: ID 11368
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	KPHO	10/23/12	10/29/12	Letterman	CM	M-F 1035p-1138p -TWTF--	:30	4	\$250.00	IMP	0.00	NM	0	\$0.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWTF--			4		\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p		-TWThF----	:30	(\$250.00)	0.00	NM		
See MG 2.6,2.7,2.8,2.9														
[Oversold]														
2	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p		-TWThF----	:30	(\$250.00)	0.00	NM		
See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10														
[Per KJ]														
3	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p		-TWThF----	:30	(\$250.00)	0.00	NM		
See MG 8.4,8.5,8.6,8.7,8.8,8.9,8.10														
[Per KJ]														
4	KPHO	10/23/12-10/29/12		Letterman		M-F 1035p-1138p		-TWThF----	:30	(\$250.00)	0.00	NM		
See MG 2.6,2.7,2.8,2.9														
[Oversold]														
25	KPHO	10/23/12	10/26/12	M-Th, Su 430-5a	CM	M-Th, Su 430a-455-TWT---	:30	1	\$50.00	IMP	0.00	NM	1	\$50.00
CBS 5 NEWS @ 4:30A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWT---			1		\$50.00		0.00			
26	KPHO	10/27/12	10/27/12	Sat 5a-7a	CM	Sat AM	:30	1	\$225.00	FNP	0.00	NM	1	\$225.00
Sat 5a-7a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-			1		\$225.00		0.00			
27	KPHO	10/23/12	10/26/12	M-Th, Su 430-5a	CM	M-Th, Su 430a-455-TWT---	:30	1	\$90.00	PMT	0.00	NM	1	\$90.00
CBS 5 NEWS @ 4:30A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-TWT---			1		\$90.00		0.00			
28	KPHO	10/27/12	10/27/12	Late Fringe Sat 1135-1230M	CM	Sat Late Fringe 11:-----S-	:30	1	\$75.00	PMT	0.00	NM	1	\$75.00
COLD SQUAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-			1		\$75.00		0.00			
Totals													59	\$45,520.00
*Tax 1 Note: Tax 0.5%														

*Tax 1 Note: Tax 0.5%

ORDER**CBS5**

Orders
Order / Rev: 484867 - 5
Alt Order #:
Product Desc: Kirkpatrick for Congress 2012
Estimate: ID 11367
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 07/10/12 / 10/22/12
Order Type: GENERAL

Primary AE: House KPHO Local House KPHO Local
Sales Office: KPHO
Sales Region: Local

Agency
Name: Media Strategies and Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kirkpatrick/D/CON/ AZ
Demographic: A35+
Product Codes: Political-Cand-Other
Priority: IMP
Revenue Codes: POL, PLC, CPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	33	\$26,415.00	\$22,452.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	33	\$26,415.00	\$22,452.75	0.00
Totals	33	\$26,415.00	\$22,452.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House KPHO Local House Kf			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS5	22%	\$26,415.00
Market	100%	\$120,068.18

Competitive Share	Share	Total
DPHO	0%	\$0.00
KAET	0%	\$0.00
KASW	0%	\$0.00
KAZT	0%	\$0.00
KBCZ	0%	\$0.00
KBPX	0%	\$0.00
KDRX	0%	\$0.00
KMCC	0%	\$0.00
KMOH	0%	\$0.00
KNAZ	0%	\$0.00
KNXV	18%	\$21,612.27
KPAZ	0%	\$0.00
KPNX	20%	\$24,013.64
KPPX	0%	\$0.00
KSAZ	20%	\$24,013.64
KTFL	0%	\$0.00
KTVK	0%	\$0.00
KTVW	20%	\$24,013.64
KUSK	0%	\$0.00
KUTP	0%	\$0.00

Order / Rev: 484867 - 5
 Alt Order #:
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: Kirkpatrick for Congress 2012
 Estimate: ID 11367
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KPHO	10/16/12	10/22/12	M-F 7a-9a CBS EARLY SHOW	CM	M-F 7a-9a	-T-TF--	:30	3	\$90.00	IMP	0.00	NM	2	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-T-TF--		3			\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	M-F 7a-9a			M-F 7a-9a	-T-ThF----	:30		(\$90.00)	0.00	NM			
		See MG 6.3, 6.4, 6.5, 6.6 [Oversold]													
2	KPHO	10/16/12-10/22/12	M-F 7a-9a			M-F 7a-9a	-T-ThF----	:30		(\$90.00)	0.00	NM			
		See MG 6.3, 6.4, 6.5, 6.6 [Oversold]													
3	KPHO	10/16/12-10/22/12	M-F 7a-9a			M-F 7a-9a	-T-ThF----	:30		(\$90.00)	0.00	NM			
		See MG 3.4, 3.5 [Per KJ]													
4	KPHO	10/22/12-10/22/12	M-F 7a-9a			M-F 7a-9a	M-----	:30		\$200.00	0.00	NM			
		Ⓜ MG for 22.2, 11.3, 3.3													
5	KPHO	10/22/12-10/22/12	Early News Specials			Early News Speci	M-----	:30		\$275.00	0.00	NM			
		Ⓜ MG for 22.2, 11.3, 3.3													
4	KPHO	10/16/12	10/22/12	CBS Sunday Morning CBS SUNDAY MORNING	CM	Various	-----S	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-----S		1			\$500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	CBS Sunday Morning			Various	-----Su	:30		(\$500.00)	0.00	NM			
		See MG 10.4, 10.5 [Per KJ]													
5	KPHO	10/16/12	10/22/12	M-F 9a-10a PRICE IS RIGHT	CM	M-F 9a-10a	M-W----	:30	2	\$375.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M-W----		2			\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	M-F 9a-10a			M-F 9a-10a	M-W-----	:30		(\$375.00)	0.00	NM			
		See MG 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15 [Per clear sheet]													
2	KPHO	10/16/12-10/22/12	M-F 9a-10a			M-F 9a-10a	M-W-----	:30		(\$375.00)	0.00	NM			
		See MG 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15 [Per clear sheet]													
6	KPHO	10/16/12	10/22/12	M-F 11a-12p YOUNG & THE RESTLESS	CM	M-F 1059a-1159a	-T--F--	:30	2	\$400.00	IMP	0.00	NM	4	\$3,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-T--F--		2			\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KPHO	10/16/12-10/22/12	M-F 11a-12p			M-F 1059a-1159a	-T---F----	:30		(\$400.00)	0.00	NM			
		See MG 6.3, 6.4, 6.5, 6.6 [Per KJ]													
2	KPHO	10/16/12-10/22/12	M-F 11a-12p			M-F 1059a-1159a	-T---F----	:30		(\$400.00)	0.00	NM			
		See MG 6.3, 6.4, 6.5, 6.6 [Per KJ]													
3	KPHO	10/16/12-10/16/12	Early News Specials			Early News Speci	-T-----	:30		\$365.00	0.00	NM			
		Ⓜ MG for 10.1, 3.1, 9.1, 22.1, 13.3, 10.3, 13.1, 3.2, 18.1, 6.1, 6.2													
4	KPHO	10/16/12-10/16/12	Early News Specials			Early News Speci	-T-----	:30		\$365.00	0.00	NM			
		Ⓜ MG for 10.1, 3.1, 9.1, 22.1, 13.3, 10.3, 13.1, 3.2, 18.1, 6.1, 6.2													
5	KPHO	10/16/12-10/19/12	M-F 530p News			M-F 530p News	-TwThF----	:30		\$1,200.00	0.00	NM			
		Ⓜ MG for 10.1, 3.1, 9.1, 22.1, 13.3, 10.3, 13.1, 3.2, 18.1, 6.1, 6.2													
6	KPHO	10/16/12-10/19/12	M-F Late News			M-F 10p-1035p	-TwThF----	:30		\$1,300.00	0.00	NM			
		Ⓜ MG for 10.1, 3.1, 9.1, 22.1, 13.3, 10.3, 13.1, 3.2, 18.1, 6.1, 6.2													
7	KPHO	10/16/12	10/22/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	M--T---	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M--T---		2			\$250.00	0.00					

Order / Rev: 484867 - 5
 Alt Order #:
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: Kirkpatrick for Congress 2012
 Estimate: ID 11367
 CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KPHO	10/16/12	10/22/12	M-F Midday News CBS 5 NEWS @ NOON	CM	M-F 12p-1230p	M--T---	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M--T---		2			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F Midday News		M-F 12p-1230p	M--Th-----	:30		(\$250.00)		0.00	NM		
	Credited														
2	KPHO	10/16/12-10/22/12		M-F Midday News		M-F 12p-1230p	M--Th-----	:30		(\$250.00)		0.00	NM		
	See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15														
	[Per clear sheet]														
8	KPHO	10/16/12	10/22/12	M-F 1230-3p CBS Afternoon	CM	1230p-2p (12:30 PM-2:00 PM)	--W----	:30	1	\$300.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	--W----		1			\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 1230-3p CBS Afternoon		1230p-2p (12:30 PM-2:00 PM)	--W-----	:30		(\$300.00)		0.00	NM		
	See MG 10.4,10.5														
	[Per KJ]														
9	KPHO	10/16/12	10/22/12	M-F 2-3p LET'S MAKE A DEAL	CM	M-F 2-3p	-T-----	:30	1	\$250.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-T-----		1			\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 2-3p		M-F 2-3p	-T-----	:30		(\$250.00)		0.00	NM		
	See MG 6.3,6.4,6.5,6.6														
	[Oversold - Low rate]														
10	KPHO	10/16/12	10/22/12	M-F 3-4p PEOPLES COURT	CM	M-F 3p-357p	M--TF--	:30	3	\$175.00	IMP	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M--TF--		3			\$175.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 3-4p		M-F 3p-357p	M--ThF----	:30		(\$175.00)		0.00	NM		
	See MG 6.3,6.4,6.5,6.6														
	[Oversold- Low rate]														
2	KPHO	10/16/12-10/22/12		M-F 3-4p		M-F 3p-357p	M--ThF----	:30		(\$175.00)		0.00	NM		
	See MG 10.4,10.5														
	[Per KJ]														
3	KPHO	10/16/12-10/22/12		M-F 3-4p		M-F 3p-357p	M--ThF----	:30		(\$175.00)		0.00	NM		
	See MG 6.3,6.4,6.5,6.6														
	[Oversold- Low rate]														
4	KPHO	10/20/12-10/20/12		Sa Late News		Sa 10p-1035p	-----Sa--	:30		\$900.00		0.00	NM		
	Ⓜ MG for 8.1,4.1,13.2,10.2														
5	KPHO	10/20/12-10/20/12		Sat 5PM News		Sa 5PM News	-----Sa--	:30		\$400.00		0.00	NM		
	Ⓜ MG for 8.1,4.1,13.2,10.2														
11	KPHO	10/16/12	10/22/12	M-F 4-5p ANDERSON COOPER	CM	M-F 358p-458p	-TWT---	:30	3	\$225.00	IMP	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	-TWT---		3			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KPHO	10/16/12-10/22/12		M-F 4-5p		M-F 358p-458p	-TwTh-----	:30		(\$225.00)		0.00	NM		
	See MG 3.4,3.5														
	[Per KJ]														
12	KPHO	10/16/12	10/22/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	M-W-F--	:30	3	\$350.00	IMP	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/16/12	10/22/12	M-W-F--		3			\$350.00	0.00					

Order / Rev: 484867 - 5
 Alt Order #:
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ
 Product Desc: Kirkpatrick for Congress 2012
 Estimate: ID 11367
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KPHO	10/16/12	10/22/12	M-F 5PM News CBS 5 NEWS @ 5P	CM	M-F 5p-530p	M-W-F--	:30	3	\$350.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 M-W-F-- 3 \$350.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 M-F 5PM News M-F 5p-530p M-W--F---- :30 (\$350.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
2 KPHO 10/16/12-10/22/12 M-F 5PM News M-F 5p-530p M-W--F---- :30 (\$350.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
3 KPHO 10/16/12-10/22/12 M-F 5PM News M-F 5p-530p M-W--F---- :30 (\$350.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
13	KPHO	10/16/12	10/22/12	M-F 530p News CBS 5 NEWS @ 530P	CM	M-F 530p News	MT-T---	:30	3	\$325.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 MT-T--- 3 \$325.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 M-F 530p News M-F 530p News MT-Th----- :30 (\$325.00) 0.00 NM See MG 6.3,6.4,6.5,6.6 [Per KJ]															
2 KPHO 10/16/12-10/22/12 M-F 530p News M-F 530p News MT-Th----- :30 (\$325.00) 0.00 NM See MG 10.4,10.5 [Per KJ]															
3 KPHO 10/16/12-10/22/12 M-F 530p News M-F 530p News MT-Th----- :30 (\$325.00) 0.00 NM See MG 6.3,6.4,6.5,6.6 [Per KJ]															
14	KPHO	10/16/12	10/22/12	M-F 630PM News CBS 5 NEWS @ 630P	CM	M-F 630PM News	-TW-F--	:30	3	\$500.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 -TW-F-- 3 \$500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 M-F 630PM News M-F 630PM News -TW--F---- :30 (\$500.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
2 KPHO 10/16/12-10/22/12 M-F 630PM News M-F 630PM News -TW--F---- :30 (\$500.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
3 KPHO 10/16/12-10/22/12 M-F 630PM News M-F 630PM News -TW--F---- :30 (\$500.00) 0.00 NM See MG 1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15 [Per clear sheet]															
15	KPHO	10/16/12	10/22/12	Mon 9p-10p HAWAII FIVE-0	CM	Mon 9p-10p	M-----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 M----- 1 \$3,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 Mon 9p-10p Mon 9p-10p M----- :30 \$3,000.00 0.00 NM															
16	KPHO	10/16/12	10/22/12	Wed 8p-9p CRIMINAL MINDS	CM	Wed 8p-9p	--W----	:30	1	\$2,500.00	IMP	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 --W---- 1 \$2,500.00 0.00															
17	KPHO	10/16/12	10/22/12	Fri 9p-10p BLUE BLOODS	CM	F 9p-10p	----F--	:30	1	\$2,500.00	IMP	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/16/12 10/22/12 ----F-- 1 \$2,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KPHO 10/16/12-10/22/12 Fri 9p-10p F 9p-10p ----F---- :30 (\$2,500.00) 0.00 NM Credited															
18	KPHO	10/16/12	10/22/12		CM	Sat 8p-9p	-----S-	:30	1	\$750.00	IMP	0.00	NM	0	\$0.00

Order / Rev: 484867 - 5
Alt Order #:
Flight Dates: 10/16/12 - 10/22/12

Advertiser: Kirkpatrick/D/CON/ AZ
Product Desc: Kirkpatrick for Congress 2012
Estimate: ID 11367
CBS5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 8p-9p															
CRIMETIME SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-----S-	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		Sat 8p-9p		Sat 8p-9p	-----Sa--	:30		(\$750.00)		0.00	NM		
See MG 6.3,6.4,6.5,6.6															
[Per KJ]															
19	KPHO	10/16/12	10/22/12	Sun 7p-8p	CM	Sun 7p-8p	-----S	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
AMAZING RACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-----S	1		\$3,000.00		0.00						
20	KPHO	10/16/12	10/22/12	M-F Late News	CM	M-F 10p-1035p	MTWTF--	:30	5	\$1,300.00	PMT	0.00	NM	5	\$6,500.00
CBS 5 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$1,300.00		0.00						
21	KPHO	10/16/12	10/22/12	Sa Late News	CM	Sa 10p-1035p	-----S-	:30	1	\$500.00	IMP	0.00	NM	0	\$0.00
Sa Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-----S-	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		Sa Late News		Sa 10p-1035p	-----Sa--	:30		(\$500.00)		0.00	NM		
Credited															
22	KPHO	10/16/12	10/22/12	Letterman	CM	M-F 1035p-1138p	-T-T---	:30	2	\$250.00	IMP	0.00	NM	0	\$0.00
DAVID LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-T-T---	2		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		Letterman		M-F 1035p-1138p	-T-Th-----	:30		(\$250.00)		0.00	NM		
See MG 6.3,6.4,6.5,6.6															
[Per KJ]															
2	KPHO	10/16/12-10/22/12		Letterman		M-F 1035p-1138p	-T-Th-----	:30		(\$250.00)		0.00	NM		
See MG 3.4,3.5															
[Per KJ]															
23	KPHO	10/16/12	10/19/12	M-F Late News	CM	M-F 10p-1035p	-TWTF--	:30	1	\$1,300.00	PMT	0.00	NM	1	\$1,300.00
CBS 5 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-TWTF--	1		\$1,300.00		0.00						
24	KPHO	10/16/12	10/19/12	M-F 630-7a	CM	M-F 630-7a	-TWTF--	:30	1	\$300.00	FNP	0.00	NM	1	\$300.00
M-F 630-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-TWTF--	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KPHO	10/16/12-10/22/12		M-F 6-630a		M-F 6-630a	MTWThF----	:30		\$300.00		0.00	NM		
25	KPHO	10/16/12	10/18/12	M-Th, Su 430-5a	CM	M-Th, Su 430a-459	-TWT---	:30	1	\$90.00	PMT	0.00	NM	1	\$90.00
CBS 5 NEWS @ 4:30A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	-TWT---	1		\$90.00		0.00						

*Tax 1 Note: Tax 0.5%

Totals 33 \$26,415.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPHO-TV Phoenix	Date: 10/5/2012
--	---------------------------

I, Media Strategies and Research,
 being/on behalf of: Ann Kirkpatrick, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Congress
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, October 23, 2012			Monday, October 29, 2012		

Total Charges: \$42,090.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Kirkpatrick for Arizona

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Daniel A. Flores

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, October 05, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title